



 **Tecswan.**
INSTITUTE FOR MANAGEMENT STUDIES
T. I. M. S



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CERTIFICATE IN SALES MANAGEMENT

A globally recognized certification designed to equip you with essential sales skills, emphasizing effective strategies, client relationships, and driving revenue growth through advanced sales practices.



Accredited by



Approved by



❖ Why this Course?

Created for aspiring sales professionals and those aiming to enhance their sales expertise, this course provides comprehensive insights into sales strategies, customer engagement, market analysis, and more.

❖ Course Highlights

- ❖ **Globally Recognized Certification** – Elevate your sales career with credentials respected worldwide.
- ❖ **Flexible, Online Learning** – Study at your own pace, from anywhere.
- ❖ **Accelerated Program** – Quickly gain certification to boost your career in sales management.

❖ Why Choose TIMS for this Course?

Effective sales management is vital for growth and profitability in any organization. This course equips you to tackle challenges in customer acquisition, relationship building, and sales strategy, preparing you to contribute effectively within a results-driven sales team.

❖ Is This Course Right for You?

This program is ideal for higher education students preparing for a dynamic career in sales or for professionals looking to expand their skillset and advance their career. Whether you aspire to excel in client relations, drive revenue, or develop strategic approaches, this course provides the tools to enhance your impact and accelerate your growth in sales.

❖ Our Specialities.

- ❖ **Accreditation by Potsdam University of New York** - Benefit from a globally respected US-based state university.
- ❖ **National Education Foundation (NEF) Approved** - Trusted and recognized standards in education.



Fast-Track Programs

Short, intensive courses for rapid skill-building



Online Learning Platform

Study whenever, wherever.



Webinars & Workshops by Industry Experts

Connect with thought leaders and gain insights from the best.



Open Enrollment

No deadlines; enroll anytime, begin anytime.



Affordable, Interest-Free Payment Options

Manageable plans to support your educational goals.



Apostille-Ready Certification

Globally valid and recognized by WES.



Open to High School Graduates

Start your journey with just a +2 qualification.



Real-World, Project-Based Learning

Learn through live projects to build a portfolio.



Performance-Based Assessments (Viva)

Demonstrate skills in practical settings.